

BEMA MUSIC & SYMPHONY OF SOUNDS 2026

Strategic Partnership Proposal

Introduction

Bema Music is Africa's fast-rising gospel music development powerhouse, dedicated to raising the next generation of worship leaders, psalmists, and kingdom creatives. We don't just find talent—we nurture voices, shape identities, and launch destinies.

Our signature initiative, Symphony of Sounds (SOS), is more than a talent hunt—it's a movement. SOS 2025 brought together over 300 aspiring gospel musicians, national press coverage, and a finale audience of hundreds. Now, SOS 2026 promises to go even further in scale, impact, and visibility.

Our Vision for SOS 2026

SOS 2026 is set to become Africa's most spiritually grounded, artistically excellent, and technically impressive gospel music competition. We aim to:

- Reach over 1,000 contestants across Nigeria and diaspora through expanded auditions.
- Host a pre-audition tour in 4–6 Nigerian cities.
- Elevate the Grand Finale with world-class sound, lighting, and streaming.
- Launch the SOS Mentorship Hub for the top 10 finalists.
- Expand SOS Africa Connect: a cross-country virtual showcase (Ghana, Kenya, South Africa).

Why Partner With Us?

When you partner with Bema Music on SOS 2026, you are not only aligning with a rising, trusted Christian brand—you are making a tangible Kingdom impact. Partners benefit from:

- High visibility across faith-based and mainstream media (TV, print, digital).
- Direct connection to a growing youth and young adult Christian audience.
- Brand recognition in all program materials (posters, banners, press, social media).
- Association with excellence, spirituality, and cultural creativity.
- Opportunity to fund visible, trackable outcomes (e.g., artist training, stage production).

Partnership Opportunities

We offer flexible packages and naming rights across key activation areas:

1. Event Production: stage, lighting, tech
2. City Tour Auditions: venue, logistics

3. Scholarships: artist training, development
4. PR & Media: influencer campaigns, video content
5. Hospitality: judge/guest support
6. Tech & Streaming: livestream, editing

Let's Build the Future of Gospel Music

Whether you're a brand, church, NGO, media house, or individual donor—your support helps amplify what matters: the sound of hope, truth, and joy. Join us as we shape the next generation of gospel artists and platform their voices.

Ready to talk next steps?

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